

Creating Your Future

Change is the hallmark of our times - it presents both opportunities and risks. The reason why organizations develop strategies for change is to realize benefits. It's about making things better. Attaining the future you seek requires the right blend of creative vision, leadership and discipline.

We work closely with your people to design the strategies, processes, and information systems capable of delivering the results you expect. Our seasoned facilitators and project leaders ensure a smooth path from idea to implementation.

Strategy. Design. Results.

From the perspective of a business leader, there are several challenges in charting the course:

- ◆ What opportunities do we have to improve organizational performance?
- ◆ How do we transform them into real business benefits?
- ◆ What will it take to transition from where we are now to where we want to be?

Once a strategic course is set new issues surface:

- ◆ How do we organize the transition?
- ◆ How do we ensure that initiatives are on track?
- ◆ How do we manage the risks?
- ◆ How do we know that we are getting results?

From crafting strategy to defining performance measures and building action plans; from leading change initiatives to transferring knowledge to your team... Computrek Information Management Group (CIMG) can help.

Leadership and Innovation

"The great men and women of the world have used their imagination... They think ahead and create their mental picture, and then go to work materializing that picture in all its details..."

Robert Collier



Strategic Planning and Facilitation

Change is not easy. Successful leaders must have the vision to set direction, the tenacity to stay the course and the wisdom to change it. Resistance, technical hurdles and unforeseen circumstances conspire to wreak havoc. Leadership and effective management processes are critical.

Some of the steps involved in achieving an effective strategic plan include:

- ◆ Facilitating sessions with thought leaders and key stakeholders
- ◆ Developing a shared understanding of current issues and charting a course for the future
- ◆ Generating strategic outcome maps to crystallize strategic intent and direction
- ◆ Applying proven creative thinking and group techniques to get the most out of your time together

Want to learn more?

Contact Us:

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Organizational Change Management

Making a Smooth Transition...

There are many ways to ensure that your structural transition goes smoothly. At CIMG, this process involves:

- ◆ Building action plans that are aligned with organizational objectives
- ◆ Drafting an organizational "blueprint"
- ◆ Assessing the nature and impact of change
- ◆ Helping your team "own" the transition
- ◆ Applying proven, best-practices in organizing and structuring change initiatives to achieve results and manage risk

Project Management

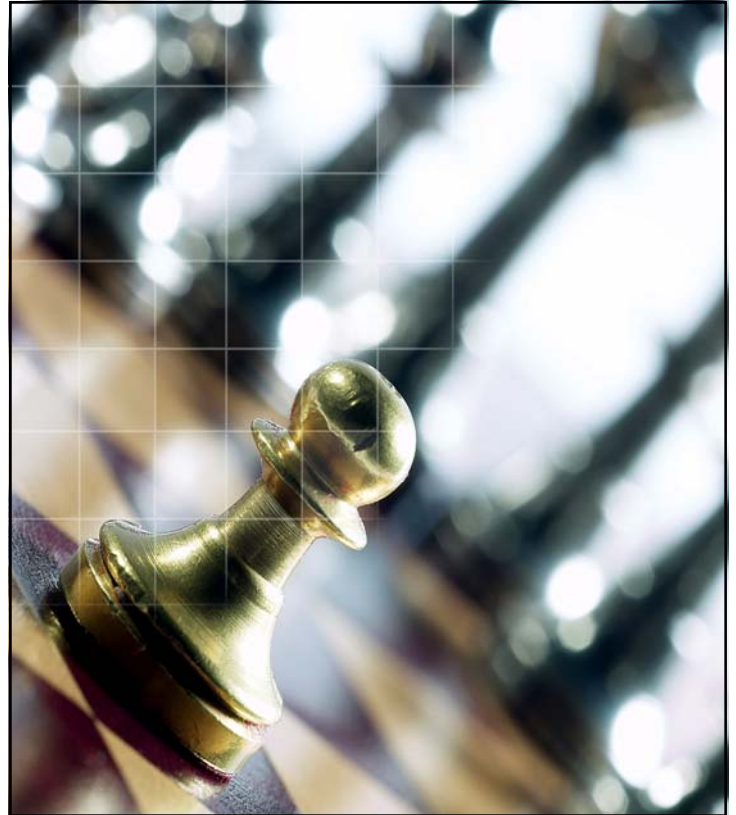
CIMG provides that rare mix of "hard" and "soft" skills necessary to achieve success. Our project management skills and expertise will lead your project to a full and successful completion by ensuring that the following steps are followed:

- ◆ Providing project oversight to ensure that a series of initiatives are properly integrated and coordinated
- ◆ Transferring knowledge to your team on best practices, tools and techniques
- ◆ Leading or managing a key change initiative

Information Management Strategy

In order to meet your strategic planning goals, it is necessary to pool all your resources and make them work together harmoniously. In order to accomplish this, CIMG will help you by:

- ◆ Identifying ways in which information systems and technology can enable new business opportunities and enhance current operations
- ◆ Aligning information systems and resources with organizational objectives



Process and Systems Design

To maximize your business' potential, CIMG will help you by enhancing business processes through the application of proven creative thinking techniques and disciplined design practices. We also work with key stakeholders to translate opportunities into innovative solutions.

CIMG can help you chart the course to the future so your business stays on track. Our seasoned facilitators will ensure a smooth transitional path from idea to implementation and beyond.

Please contact us for more information.

Microsoft
CERTIFIED
Partner

Microsoft
Small Business
Specialist

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